

Not Cho' Grandma's Bingo becomes Red Bluff trend



Victoria Campbell and Kim Hickok share a laugh Saturday while playing at the 80's themed Not Cho' Grandma's Bingo event at The Enjoy Store. (Julie Zeeb — Daily News)

By [Julie Zeeb](#) | jzeeb@redbluffdailynews.com | Red Bluff Daily News

PUBLISHED: June 24, 2019 at 6:47 pm | UPDATED: June 24, 2019 at 6:48 pm

RED BLUFF — What started as a one-time event has turned into a trend with games selling out in under an hour, prompting Saturday's Not Cho' Grandma's Bingo event to offer two rounds at The Enjoy Store.

"We started in October after I had visited an event in Bend at the Silver Moon Brewery," said Kelley Dolling, one of the event sponsors. "I was visiting the brewery with a friend and they were holding one to raise money for the Bend Search & Rescue and I realized Red Bluff needs a charity game."

Saturday's event benefited the Big Splash Project to build a splash park at River Park.

Red Bluff resident Kim Hickok was a first-time attendee Saturday, bringing Victoria Campbell with her.

“Vici (Miranda) is my neighbor and I’ve watched her work so hard on the Splash Park fundraising plus word of mouth has traveled that bingo is the place to be, so when I saw this one was supporting the park I had to come,” Hickock said. “As a parent, I’m so excited about the idea of a splash park.”

Colleen Lewis also was a first-time attendee.

“I just like to support our town,” Lewis said.



Scott Spangler buys cards from Hailey DiDio on Saturday at the 80’s themed Not Cho’ Grandma’s Bingo event at The Enjoy Store.(Julie Zeeb — Daily News)

The first event, which benefited the Red Bluff Rotary Club, was meant as a way to raise funds for a good cause while drawing people to the whole downtown area, which would give it a local vibe, Dolling said.

“It’s a team effort,” Dolling said. “I asked Kate Grissom to help and we gathered a team of people who have the community at heart to ask to try this wild idea with us. We thought it would be a one-time thing, but we have sold out every game. It’s become so popular, the rodeo event sold out in 28 minutes.”

Those benefiting from the Not Cho’ Grandma’s Bingo, which has raised about \$20,000 for the community since October, have included Empower Tehama, Sober Grad and Tough Enough To Wear Pink. All of the profits from the night go to the non-profit named as the beneficiary. Games are booked up by non-profits through December.



Hailey DiDio and

Kelley Dolling call the first round of the game on Saturday at the 80's themed Not Cho' Grandma's Bingo event at The Enjoy Store. (Julie Zeeb — Daily News)
The August event will benefit the Back To School Project and Providing Essentials for Tehama Shelter (PETS) has snagged the October event, Dolling said.

Not Cho' Grandma's Bingo is more than a game because it creates community by getting people out. Even the losers can win as bingo cards with names on the back are collected after each round and drawings are held with prizes donated by local businesses.

Most events are held on Thursdays and information is available by writing to kelleydolling@gmail.com or calling 518-7229.